

SOSY STYLE GUIDE



SOSYNOPSIS

ABOUT THE MOVIE

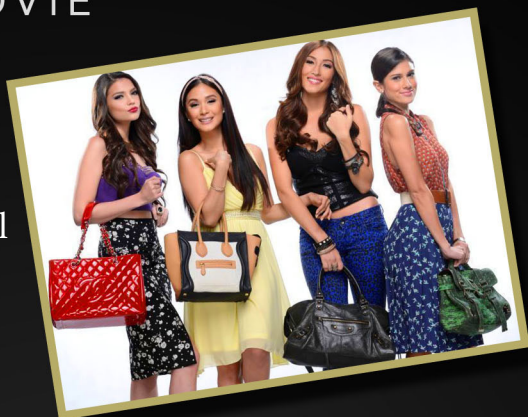
This Christmas, GMA Films will bring summer-level heat to the supposedly cool season as it ushers four lovely and gorgeous “sosy” ladies on to the big screen with “Sosy Problems,” its official entry to the 2012 Metro Manila Film Festival (MMFF).

The light comedy movie stars Heart Evangelista, Solenn Heussaff, Bianca King and Rhian Ramos with Kapuso hunk Aljur Abrenica.

“Sosy Problems,” which will hit nationwide theatres beginning December 25, is about four rich and famous ladies and their seemingly trivial, but nevertheless, hilarious sources of stress.

Their main problem, however, is that their favorite hangout place, The Polo Club, which reminds them of all the memories of their “firsts” in life – including their first kisses and love affairs – is in danger of being torn down and replaced with a mall that is not so much for the rich and famous: in other words, not a “sosy” mall.

The “sosy” ladies will do everything they



can in order to stop the Polo Club owners from pursuing their plans, and they will risk everything -- even their poise and glamour – to achieve their goal. In the end, out of desperation, they make a fool out of themselves -- and that's the joke.

MEET THE SOSY GIRLS

Rhian Ramos (Lizzie)

Lizzie is the spoiled-rich daughter of a hotelier. A self-appointed leader of the Sosy group, Lizzie proposes a planking protest to stop the bulldozers from levelling their beloved Polo Club to the ground. However, along the way, she gets into trouble and this disappoints her family. In order to win back the favor of her family's matriarch, Lizzie tries to impress her by living with her poor relatives. Being used to the luxuries of life, will she be able to survive the not-so-comfortable living conditions in the province?

Bianca King (Danielle)

Danielle is the daughter of an ex-politician

who is on the brink of being impeached from office. All of the assets of Danielle's family have been frozen while the litigation is going on and so her family is now living by whatever is left to them. Shocked by the sudden decline in her stature, Danielle finds it difficult to adjust to her laid-back lifestyle. Will she be able to finally come to grips with reality or will she continue to pretend that she is still a legit "soso" girl? What if she meets the guy who will love her for who she is and not for how much she has, will she find the courage to accept her real status or will she stick to her plan of looking for a rich guy who can save her family from financial trouble?

**Solemn Heussaff (Margaux)
and Heart Evangelista (Claudia)**

Margaux and Claudia are daughters of former beauty queens who have had a long standing unhealthy competition. From beauty to property, each one is secretly (albeit, obviously) wanting to get ahead of the other. What if one day they find out that they are running after the same man, Benjo (Aljur Abrenica), an all-around employee at the Polo Club, will this spell another disaster in their friendship? Will one of them be courageous enough to give up her chance at love in order to keep the friendship?

Also starring in the movie are Mikael Daez as Santi, Alden Richards as Inigo, classy character actress Cherie Gil as Martina, Mylene Dizon as Bernice, Mikey Bustos as Denmark, Tim Yap as Jamie Yap, Agot Isidro as Glory, Maritoni Fernandez as Dada, Johnny Revilla as Gabriel, Ricky Davao as Sebastian, Nova Villa as Lola Patria,

Barbie Forteza as Becca, Kristoffer Martin as Israel, Lexi Fernandez as Steph with the special participation of Ruffa Gutierrez as Luca.

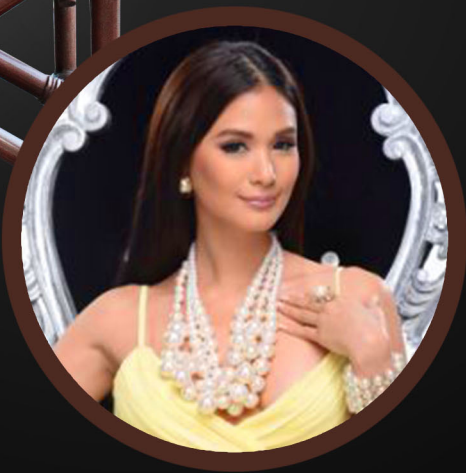
With the fashion genius of stylists Preview Fashion Editor Daryl Chang and Andrei Chang, "Sosy Problems" is not a typical slapstick comedy film. It is a cinematic fashion show with a comic twist that will surely captivate the interests of viewers across all demographics. As the Sosy girls put it, "Daryl and Andrei are not just fashion editors. They're artists who can translate the emotions and personalities into the clothes."

We recently had a chit-chat with Andre and he gave us a glimpse into how he and Daryl planned the styles of the lead stars of the movie. ■



HEART EVANGELISTA

"For Heart, she's like the classic, very lady-like style so her colors are mostly pastels and white, and she always wears her headband – that's her trademark look in the movie. It's kinda sexy but still very feminine as well. With her bags, we want them to be very classic so she's always carrying a Chanel or Dior. For jewelry, she's not keen on the very statement type of jewelries, hers is very subdued but very classy like diamond earrings, thin gold bracelets, layered bangles, very thin layered rings, and the like."



SOLENN

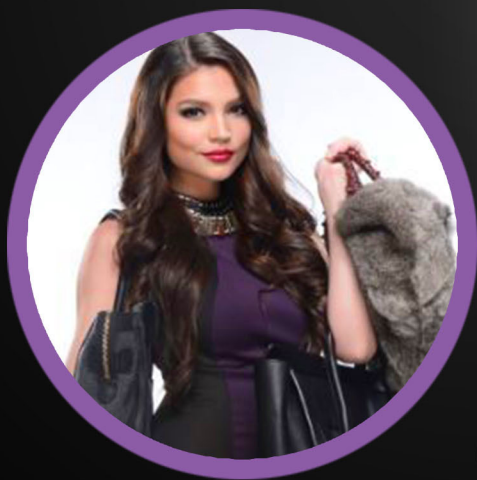
HEUSSAFF

"For Solenn, we saw her to have this like very grunge style. We incorporated different elements from like surfwear, etc. There was this scene in the movie where the girls arrived in the Polo Club in different vehicles – Rhian arrived in a helicopter, Heart in a sportscar, Solenn arrived in a Ducati – so Solenn's style is partly "biker chic." She wears dark clothes that are contrasted in neons, pink splatters, etc. For her accessories, she wears leather bracelets with silver studs."



RHIAN RAMOS

"With Rhian, she's kinda like the leader of the group so she's like the very directional, trendier, trendsetter. Her choices are very bold, very "now," very "current." She also wears very figure-hugging clothes, she likes also to wear directional shapes, button-down shirts, etc. There's that one favorite look that we did for her. In that scene, she was with her dad, they're in a stable, she was wearing a button-down shirt with a red Putnam skirt so that's a very cool look. She likes also wearing bold statement neckpieces."



BIANCA KING

“Bianca’s style is like that of a “retro” girl. In all of her scenes, she is seen wearing prints, specifically vintage-inspired prints. And her silhouette is usually a fitted top and layered with a full skirt. You don’t see her wearing a bodicon dress. She’s always has this vintage, prim-and-proper look. She’s always seen wearing a belt and carrying a Louis Vuitton bag.”



Heart
Evangelista

Solenn
Heussaff
with Aljur Abrenica

Bianca
King

& Rhian
Ramos

SOSY PROBLEMS

IT GIRLS JUST WANNA HAVE FUN
A film by Andoy L. Ranay



WITH THE VERY SPECIAL PARTICIPATION OF: MYLENE DIZON AGOT ISIDRO AND MS. CHERIE GIL

STARRING IN ALPHABETICAL ORDER: ROBERT AREVALO MIKEY BUSTOS MIKAEL DAEZ RICKY DAVAO LEXI FERNANDEZ MARITON FERNANDEZ BARBIE FORTEZA KRISTOFFER MARTIN
MATUTINA JOHNNY REVILLA ALDEN RICHARDS NOVA VILLA TIM YAP

STORY: ANNETTE GOZON - ABROGAR | SCREENPLAY: DES SEVERINO ALDY ADLANWAN MARLON RIVERA | COSTUME DESIGNERS: DARYL CHANG ANDRE JUDD JAY ANGELES | PROJECT MANAGERS: TRACY M. GARCIA AILEEN T. LOTA | ASSOCIATE PRODUCER: RAMON BRAVANTE
MUSIC & SOUNDSCAPE: TERESA BARRIDO | SOUND SUPERVISION: MIKE IDIOMA | EDITOR: TARA ILEMBERGER | CREATIVE CONSULTANT: GERMAN MORENO | PRODUCTION DESIGNER: PAUL RICHARD INFANTE | DIRECTOR OF PHOTOGRAPHY: JUAN LORENZO ORENDAIN III | LINE PRODUCER: NORA G. JAVELLANA
PRODUCER: JOSE MARI ABACAN | EXECUTIVE PRODUCER: ANNETTE GOZON - ABROGAR

DIRECTED BY: ANDOY L. RANAY

OFFICIAL ENTRY TO THE 38TH METRO MANILA FILM FESTIVAL

